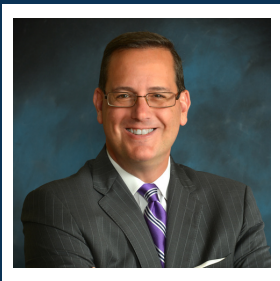




# PROTECTING PRIVATE CLUB STATUS



What Every Leader Should Know, with Brad D. Steele, J.D.  
Founder of Private Club Consultants

Wednesday, May 17th, 3:00 pm at Rainier Golf & Country Club  
CMAA Members Complimentary, Affiliates \$20, Non-Members \$40  
Send your RSVP to [Jordan@evergreencmaa.org](mailto:Jordan@evergreencmaa.org) or  
Register at [evergreencmaa.org](http://evergreencmaa.org)

What does it mean to be “truly private”? The short answer is it provides exemptions from federal and state laws and allows your Membership to control Club operations. However, failure to protect that private status could result in significant legal and financial issues, an array of PR problems and a rapid loss of Members.

Unfortunately, societal changes, economic concerns and internal pressures have made it difficult for club leaders to protect their private status. This presentation will explain why it's so important, how to deal with challenges to it, and how you can actually run a successful club in these new times while maintaining it. The program's learning objectives are to:

1. Inform Club leaders about the legal requirements surrounding their Clubs' private status.
2. Provide those leaders the tools necessary to defend their Clubs' private status.
3. Establish ways to reinforce those requirements to rank and file Members so they better understand the importance of private status and ensure they work with Club leaders to support responsible Club growth.

*Brad Steele has been an integral part of the private club industry for over 15 years. He started Private Club Consultants (PCC) to provide in-depth legal and operational answers for America's top private clubs. Over the years, Brad has become the go-to resource for the private club industry on protecting private and tax-exempt status. Prior to opening Private Club Consultants, Brad served as the Vice President of Government Relations and General Counsel for the National Club Association.*



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